



Milwaukee Brewers License Plates Information and Application

MV4062 8/2020 s.341.14(6r)(b)13 Wis. Stats



Ball and Glove logo plate



Brewers "M" logo plate

When you purchase Milwaukee Brewers license plates, your fee includes an annual \$25 tax-deductible donation. This donation, less a 2% licensing fee to Major League Baseball, is used by the Southeast Wisconsin Professional Baseball Park District, which oversees Milwaukee Brewer's Ballpark on behalf of the taxpayers of the five counties comprising the district. All proceeds received by the District will be fully and solely dedicated to Ballpark maintenance.

Who is eligible?

- ▶ Any Wisconsin resident.

Vehicles that qualify

- ▶ An automobile.
- ▶ A motor home (Annual registration only).
- ▶ A private truck, dual purpose motor home or dual purpose farm truck that has a gross weight of 8,000 pounds or less.
- ▶ A farm truck that has a gross weight of 12,000 pounds or less.

Fees needed

- ▶ A \$25 annual tax-deductible donation is required for original issuance of the Milwaukee Brewers plate **and** each year at renewal.
- ▶ The \$15 issuance fee **or** the annual \$15 personalized plate fee.
- ▶ The **annual registration fee**, if your current plates expire within 3 months.

Plates required in 2 days

- ▶ To legally operate your vehicle, you must display license plates within two business days of purchase.
- ▶ If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your Milwaukee Brewers plate order is processed. An agent may charge a plate fee and/or service fee.

Personalized plate information

- ▶ A \$15 personalized plate fee is required **each** year in addition the \$25 donation and regular registration fee.

- ▶ WisDOT may refuse to issue or may recall after issuance a request that is misleading or may be offensive to good taste or decency.
- ▶ No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered or if the application is unclear or incorrectly completed.
- ▶ Plates will be mailed 3–4 weeks after you receive the new Certificate of Registration.

How to apply

1. To order non-personalized Milwaukee Brewers plates, mark first option and go to step 6.
2. To order personalized Milwaukee Brewers plates, mark second option and choose 1–6 characters.
3. Use capital letters or numbers. The letter **O** and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc. Carefully distinguish between: letters **L** or **I** and number **1**, letter **S** and number **5**, letter **G** and number **6**, letter **Z** and number **2**, letter **B** and number **8**, letters **U** and letter **V**.

If you choose 6 characters, **no spaces are allowed**.



If you choose 5 or fewer characters, you may request up to two spaces between any of the characters. Indicate this request with diagonal lines as shown here.



4. For personalized plate message availability, please visit: wisconsindmv.gov/personalizedplatelookup
5. Provide meaning of request, i.e. what does this represent?
6. If the vehicle that you wish to register with Milwaukee Brewers plates is already titled in your name, send:
 - » A copy of your Certificate of Registration **or** complete the vehicle description on the application.
 - » A \$15 issuance or personalized plate fee plus the annual registration fee if the current plates expire within the next 3 months.
 - » \$25 Southeast Wisconsin Professional Baseball Park District donation
7. If the vehicle is **not** titled in your name, send:
 - » A completed title application: [MV1](#) (Private Sale) or [MV11](#) (Dealer Sale).
 - » The title assigned to you.
 - » All required fees, including annual registration fee.
 - » Additional \$15 issuance or personalized plate fee.
 - » \$25 Southeast Wisconsin Professional Baseball Park District donation.
8. Make check or money order payable to: **Registration Fee Trust**.
9. Mail all required items to:

**WisDOT
Special Plates Unit
P O Box 7911
Madison, WI 53707-7911**

